



SPONSEL
CPA GROUP



We work with numbers. We don't paint by them.

Sponsel CPA Group, a full-service accounting and consulting firm, is led by a team with more than 75 years of collective experience. Our four partners each bring a different perspective, but are united in one vision: creating an entrepreneurial culture that places a strategic focus on both client and employee value and satisfaction.

Employees who are empowered, acknowledged and rewarded produce better results. By investing in our team members, we create a culture that encourages and rewards hard work, smart thinking and an aggressive dedication to personal and proactive client service.

This uncommon attention to service allows us to offer our clients greater depth of knowledge, more value and deeper satisfaction than they would receive from any other firm.



Client-Focused.

Our service culture makes it easy and enjoyable for clients to work with us. Whether it's a small business, a large company overseeing multiple and complex subsidiaries, a nonprofit or an individual taxpayer, Sponsel CPA Group offers the full range of accounting and business advisory services.

We tailor a professional delivery system that serves our clients efficiently and in a manner with which they feel most comfortable — a system that has earned us a spot on the *Indianapolis Business Journal's* list of top 25 accounting firms in the city.

With your CPA firm, you want a partner that appreciates the uniqueness of your business. You want a dedicated team that will provide outstanding service. You want a deep base of technical knowledge at your disposal. By possessing all of these qualities, Sponsel CPA Group is able to provide relevant advice that helps you feel confident making critical business decisions.

Community-Minded.

We are passionate about two things: our clients and our community. Our partners and team members believe in giving our time, talent and treasure to charitable, philanthropic and community-based organizations.

By bringing professional and personal fulfillment together, Sponsel CPA Group is able to attract top talent — something that is good for business and good for people.



SERVICES

Entrepreneurial Services

Tax Services

Auditing and Assurance

Valuation and Litigation

**Employee Benefit Plan
Administration**

Mergers and Acquisitions

Financial Planning

Technology Services

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While Sponsel CPA Group is a new firm, I have been working with their partners for over 10 years. I have always found their work, their integrity and their ability to understand my business and help me react to a changing economy second to none.”

— Bruce Pallman
Owner, Roberts Distributors, LP

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For more than 10 years, EHOB has turned to Sponsel for financial and leadership direction. They continue to impress us with their efficient manner that not only inspires confidence, but generates the results we need.”

— Scott Rogers
President, EHOB, Inc.



SPONSEL

CPA GROUP

A New Kind of CPA Firm.

Sure, we perform the typical CPA firm functions.

We also do a lot more.

Sponsel CPA Group offers customized, relationship-based, executive-level business strategy services that help entrepreneurs grow their businesses and find greater success.

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