



950 North Meridian Street Suite 1100 Indianapolis, IN 46204
PHONE 317.608.6699 FAX 317.608.6698 SponselCPAGroup.com

PARTNERS Thomas J. Sponsel Lisa M. Purichia Jason Thompson Nicholas C. Hopkins

Media Contacts

Amy Zucker or Jenn Cox
Synergy Marketing Group, Inc.
317.205.9690, ext. 223 or ext. 229
amy@synergy-mg.com or jenn@synergy-mg.com

Sponsel CPA Group, One of Indianapolis' Top Accounting Firms, Launches New Web Site to Highlight Services and Staff

INDIANAPOLIS – Sponsel CPA Group, one of Indianapolis' top accounting firms, just launched a new Web site to feature its broad spectrum of services and vast expertise of its staff. With 20 employees and a fast-growing client list, the firm is on pace to become one of Indianapolis' largest CPA firms. The new Web site address is www.SponselCPAGroup.com.

The new Web site introduces Sponsel CPA Group's experienced team of professionals, offers knowledgeable commentary on industry trends, highlights employee contributions to local charitable organizations, provides details about the accounting firm's services and showcases Sponsel's impressive headquarters in downtown Indianapolis. Sponsel CPA Group partnered with Indianapolis-based Synergy Marketing Group, Inc. to develop the firm's brand, marketing strategy and Web site.

"Our Web site is designed to create dynamic interactions between the Sponsel team and our clients and partners," noted Tom Sponsel, managing partner. "Communication, customer service and responsiveness are paramount to our mission. Our Web site will help us facilitate better, faster dialogues."

The new Web site features profiles of each partner: Thomas Sponsel, CPA/ABV, CVA, CFF; Jason Thompson, CPA/ABV, ASA, CFE, CFF - Director of Valuation and Litigation Services; Nick Hopkins, CPA, CFP - Director of Tax Services; and Lisa Purichia, Director of Entrepreneurial Services. It also offers a blog that highlights company news and awards as well as expert opinions about industry issues. Additionally, the Web site provides in-depth information about the firm's services and expertise and provides opportunities for charitable organizations to request support.

About Sponsel CPA Group, LLC

Sponsel CPA Group is one of Indianapolis' top full service accounting/CPA firms. It is comprised of Indiana's best business advisors, financial planners, certified public accountants (CPAs), forensic accountants and bookkeepers. Sponsel CPA Group offers auditing/assurance services; tax strategy, planning, consulting and preparation; strategic financial and business consulting; financial planning and wealth management; litigation, business valuation and appraisal services; merger and acquisition consulting and facilitation; succession planning, bookkeeping services and employee benefit plan administration. The firm serves not-for-profits, small businesses and middle market companies. Sponsel CPA Group clients span the entire state of Indiana with relationships in Indianapolis, Fishers, Geist, Carmel, Zionsville, Castleton, Greenwood, Noblesville, Fort Wayne, Muncie, Bloomington, Lafayette, Columbus, Evansville, Terre Haute and Richmond. For more information, please visit www.SponselCPAGroup.com or call (317) 608-6699.

###

The name you know.
The team you trust.